

Science with and for Society - SwafS – Partner search

- I offer **my expertise to participate as a Partner in a project**
- I offer **my expertise as a Coordinator in a project**
 → **Please** complete all sections of the Form:

Call: Science with and for Society
Topic: H2020 – SEAC – 2015

Offer valid until: **15 August 2015**

① Project Information

Activity of the SwafS work Programme concerned: SEAC.1.2015 Innovative ways to make science education and scientific careers attractive to young people

Field of expertise related to the topic: Applied research in the field of economics, contemporary scientific methodology, digital platforms and tools for collaboration, cloud computing, technologies for content and information (new interfaces, big data, tools for creative content and media), incl. mobile apps development

Potential Contribution to the project:
 Co-ordination of project activities, quality assurance and exploitation, dissemination of project results

Role in the project

Research Dissemination Other
 Training Technology development

Project idea: Our intention is to develop Trans⁴B (transdisciplinary, transboundary, transformative, and transgressive blended) academic network for applied research and innovation in the field of economics for young researchers.

The network will combine both virtual and physical transfer of scientific knowledge as well as research expertise and know-how in a user-friendly way. It aims at bringing young people into the scientific world via informal teaching and learning. In order to be more attractive, the network will include companies from creative industries and knowledge-intensive services sector. Thus the research careers will be more closely linked to labour market needs.

Project description:

During the first stage of the project the Trans⁴B network organisational business model will be developed, incl. network structure and methodological background. Laboratories with cloud-based platform will be established in each partner. For each of the universities there will be a specially equipped room in the laboratory, enabling collective access for students and teachers to interactive resources and relevant testing of application software. In the free access area testing, field inspection, verification of results will be carried out. In each laboratory micro research center for scientists will be established and it will be equipped with suitable ICT tools and software to conduct reliable tests and experiments. Platforms will be chosen, modeling and visualisation of results will be carried out there.

During the second stage of project implementation the laboratory will be supplemented with cinema camera. Recent development of ICT allows for every higher education institution to possess an own

virtual studio. Using videoeditors it will be possible to process videoclips in real time with an opportunity for preliminary effects screening. The common tendency for introducing new technologies in all fields of Internet development and particularly web technologies stimulate its efficiency and provide broad opportunities for complete assurance of the interactive courses, incl. in scientific methodology. The possibility to establish an interactive agile online-based education of young scientists promotes easier, faster and enjoyable perception of scientific methodology. Creation of diverse accessible web-based teaching and scientific materials facilitates education process, especially generation of applied skills. Cinema camera will be used to create and to edit different case studies, situational games with or without participation of students and lecturers

Already experience as a coordinator x yes no or partner x yes no
If yes, in which projects?

BG161PO003-2.4.01-0017 Cluster "Expert Hub for Applied Competences Varna" as a Competitiveness Driver financed by the OP Competitiveness BG161PO003-2.4.01-0017-C0001 BG051PO001-3.1.07-0058 „Business modelling of syllabus and curriculars in professional field 3.8 Economics at the University of Economics-Varna". Procedure BG051PO001-3.1.07 „Harmonising curriculars in higher education to the requirements of labour market" 2013-2015

Other partners in the consortium already identified (with their countries)

University of Bari Aldo Moro, Italy

② Target Coordinator/Partner Sought

Organisation details :

X higher education / university	X industry/SME
X research institution	<input type="checkbox"/> consultancies
<input type="checkbox"/> public partner	<input type="checkbox"/> private partner
<input type="checkbox"/> NGOs / voluntary organisations	<input type="checkbox"/> other (specify)
X education	<input type="checkbox"/> No preferences

Expertise / competency:

Required expertise and know-how in provided project description.

③ Contact Details

Contact person	X Ms <input type="checkbox"/> Mr		
Organisation	Centre for Innovation and Development at the University of Economics-Varna		
Address	77 Knjaz Boris I Boul.		
Postcode/City	9002/Varna		
Country	Bulgaria		
Tel.	+359882 640 720	Fax	
Email	bistravas@ue-varna.bg		
Website	www.ue-varna.bg		

Short Profile of Organisation



Centre for Innovation and Development (CID) at the University of Economics-Varna was established in 2013 with a decision of the Academic Committee. The main goal of CID is to support and develop "business – academia" relationship in contemporary fields of knowledge development in order to achieve the strategic goal for transforming University of Economics-Varna to innovative, high technological and competitive university.



The CID main scope of work comprises systematic interdisciplinary research, analyses, consultations and other project activities aimed at business organisations, institutions and public administration. The focus of CID efforts is placed on implementation of contemporary research tools and methodologies, incl. ICT, innovative teaching methods, and innovative models for business development. We place our attention on knowledge-based services, chemistry, agribusiness, food industry, high-tech industries.

In its 95-plus year history University of Economics - Varna has trained over 110,000 economists, both Bulgarian and international, with international students coming from over 60 countries. Currently the university trains 13,000 Bulgarian and international students. Faculty members are 300, among those 120 are professors and associate professors. University of Economics- Varna has been accredited and certified as an academic and research organisation as per ISO 9001:2008. In its bachelor's degree University of Economics - Varna offers a range of 20 accredited majors in four professional divisions: Economics, Administration and Management, Tourism, IT and Computer Sciences.

The master's degree offers 30 master's degree majors in three types of studies: full-time, part-time and distance learning. The College of Tourism offers training for a professional bachelor's degree in tourism in four majors.

Date: 15.07.2015

I agree with the publication of my contact data on the NCP Network website and on other national websites

yes no

Please fill in the partner search form and return it to the national contact point for Science with and for Society.