

CURRICULUM VITAE

Name and Surname: Doc. Ing. **Ľubomír Jemala**, PhD.
Date of Birth: 5th April 1951, Nitrianske Sučany, Prievidza, SR
Nationality: Slovak
Education: 1966 – 1970 Secondary technical school for engineering, Partizánske (Baťovany)
1970 – 1975 High economical school in Bratislava, Faculty of economics and industrial production management, specialisation: Economics and industrial companies' management
1983 – 1988 PhD. Study, FERVO VŠE
1998 Habilitation, FEI STU, specialisation: Automatization and management

Work addressee: Management institute of STU, Department of economics and business management, Ilkovičova 3, 812 19 Bratislava
Position: Lecturer, Associate professor (previously Deputy Head of Department KEM and Head of Management section KEM FEI STU)

Specialization:

- Management
- Business management
- Marketing
- Management of preproduction stages
- Intra-business management.

Home addressee: Mlynarovičova 15, 851 04 Bratislava
Work experience: 1975 Atomic power plant, Jaslovské Bohunice (initial practice)
1975 – 1990 Management Institute in Bratislava (MIB – lecturer, Team leader VPR, managing research worker
1990 – 1991 Running private business LJ&3MS, Bratislava (after cancellation MIB based on organizational reasons)
1991 – 02/2008 KEM FEI STU/OEM ÚRPI FEI STU, Bratislava
3/2008 – Management institute of STU, Department of economics and business management

Publications:

- SCIENTIFIC MONOGRAPHS, SCHOOL BOOKS, BOOKS:
 - Business management and marketing. Bratislava, STU 2008, 312 p.
 - Strategy and system of management of preproduction processes. Challenge for leaders and managers of learning organizations and country after 2000. Bratislava, 1998, 338 p.
 - Intra-business management. Bratislava, Management institute 1990, 50 p.
 - Elements of intra-business management. Second renewed edition. Bratislava, LJ&3MS 1990, 120 p.

- Intra-business management. Bratislava, Práca 1983, 280 p. (Publisher's award)
- Strategy of economic development in European Union conditions, KEM FEI STU, 1999.
- SCIENTIFIC WORKS IN RESEARCH AND SPECIALISTIC JOURNALS: 41.
- RESEARCH WORKS IN WORKBOOKS: 43.
- GRANT WORKS AND RESEARCH PROJECTS: 12
- SCRIPTS FOR STUDENTS (4 totally): Last one: Business economics and management. Bratislava, STU 2000, 252 p.
- OTHERS: ~200.

Languages:

Russian, German (passively)

Other professional activities:

- He won competition for external head of expert group of PHARE/SARC project: "Managerial support of contractor's research and technology transfer" in 1994. He participated actively within this project on 9-days-long international workshop in 1995.
- He worked for several other expert's teams. For example, in working group FEI STU – Scholarly study for Union of Electro-technical industry in SR in 1995.

New school subjects:

- He published tens of articles in journals, TV or Radio.
- He created **two new subjects at FEI/FIIT STU:** BUSINESS MANAGEMENT AND MARKETING, he taught also: Business economics and management, Management of preproduction stages, Intra-business management.

New teaching methods:

- **Managerial/marketing trainings.** Pragmatic rehearsal of how to set, build and manage (fictive) companies in consent with EURO rules.

Additional information:

- Ľubomír Jemala has been one of founders of Economical study (specialization ŠPEZ) at KEM/OEM, he runs final works, participates on MSc. examinations as evaluator.
- He runs diploma projects (I. - III.) – Mainly for specialization: IS and telecommunications enterprising, etc.
- He applies for function of PhD. supervisor for specialization: Business Management, Marketing.
- He has actively participated at several international scientific conferences mainly in area of management (Finanzakademie Austria, Faculty of management UK, NHF EU etc.) and contributes to scientific workbooks of these and other conducts.