



# Arctic Summer School 2017 – lecturers

**THE NORTHERN FACTOR**

**LAPIN AMK**<sup>7</sup>  
Lapland University of Applied Sciences

# Exciting Summer School Program Opportunity in Lapland!

Lapland University of Applied Sciences in Tornio is organizing a "Summer School on Arctic Cooperation and Cross-Border Expertise." Through co-operation with partner universities throughout the world and the Fulbright Speaker Program, interesting opportunities are provided for lecturers at the summer school on themes of importance to the Arctic area.

Both lecturers and students will have the opportunity to gain expertise in Arctic cooperation as well as lecturing and learning in an international environment, while experiencing the mid-night sun and the natural beauty that Tornio has to offer.

## PRACTICAL CONSIDERATIONS

### *Timing of the Summer School:*

29 May 2017 – 31 August 2017 (2 weeks of full-day lectures/10 ECTS). Exact schedule to be confirmed.

*Length:* A visiting lecturer would need to sign up to complete 1–2 weeks of lecturing.

*Format:* In general, summer school programs often include pre-course assignments, 2–3 h of intensive lessons in the morning, a break and some kind of workshops in the afternoon. Students should have 40h of studies per week but not all of those hours have to be face-to-face time with the lecturers. If required, submission of course work can be done virtually as the UAS is well equipped to guide interested lecturers in using various distance learning/education tools

*Topics:* In addition to Arctic cooperation and cross-border expertise, the following themes are at the core of the strategic focus of Lapland University of Applied Sciences.

- Managing distances (also includes knowledge and equipment to support virtual learning environments, distance education)
- Service business and entrepreneurship
- Smart use of natural (and scarce) resources
- Safety and security

Proposed lectures at the Summer School should fit within the following study modules:

- 1. Cross-cultural Management, 10ECTS**  
(end of May-June 2017)
- 2. Digitalization and ICT-services 10ECTS**  
(June, independent work in July 2017)
- 3. International Marketing 10ECTS**  
(August 2017)



Picture: Lapland Above Ordinary, Terhi Tuovinen

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Apply now to join us for the 2017 annual "Summer School on Arctic Cooperation and Cross-Border Expertise!"

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*Accommodation:* Lapland University of Applied Sciences would arrange accommodation for the lecturers in apartments. The costs are to be covered by the participants themselves.

*Transportation:* Lapland University of Applied Sciences would arrange for pick-ups and drop-offs from the local airport (Kemi-Tornio), railway station (Kemi) and bus station (Kemi/Tornio).

*Perks:*

- Opportunity to be part of the third annual "Summer School on Arctic Cooperation and Cross- Border Expertise" organized in collaboration with the Fulbright Center and the Tornio campus of Lapland University of Applied Sciences.
- Opportunity to gain expertise in Arctic cooperation as well as lecturing in an international environment.
- Organized free-time activities in the scenic surroundings of the Tornio campus.
- Opportunity to experience the midnight sun in Lapland.

## SELECTION PROCESS

Submit your proposal for an intensive course by 31 January, 2017, to be considered for the "Summer School on Arctic Cooperation and Cross-Border Expertise." Priority is given to proposals that emphasize an interactive, practical approach to learning.

*The application should include:*

- Course description and syllabus
- CV/Resume
- Dates available to teach the course
- Brief justification on why your course is a perfect fit for the "Summer School on Arctic Cooperation and Cross-Border Expertise"

**Note that this participation is to be considered as a teacher mobility therefore please inquire from home institution regarding possible funding.**

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### PLEASE EMAIL YOUR PROPOSAL TO:

**Leena Alalääkkölä, Ms.**

*Director, School of Business and Culture  
Lapland University of Applied Sciences  
leena.alalaakkola@lapinamk.fi*

*with a copy to:*

**Teresa Chen, Ms.**

*Senior Lecturer, School of Business and Culture  
Lapland University of Applied Sciences  
teresa.chen@lapinamk.fi*



## **BEST PLACE**

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*North is yours.*

**[www.laplanduas.fi](http://www.laplanduas.fi)**

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